

## BRUSH ONE Bottle Gel

Easy like hybrid, strong like gel!





# An extension of the iconic Base One gel line

Brush One Bottle Gel is a modern builder gel that ensures precision, quick application, and durable, professional results, regardless of your nail styling experience level.



### Silcare Why is Brush One unique?



# Silcare 6 colors aligned with trendy Pantone shades

## Available in 2 formulations:

(16) HEMA- and TPO-free

(14) TPO-free



#### **Naked Ambition**

soft beige-pink

#### Ash Blush

subtle, romantic pink

Rose Rebel cooler, light pink

Nothing Special
pink with a hint of brick color



Sassy Flirt girly, sweet pink



**Urban Storm** darker, dusty pink



#### 1 Gel, 5 Benefits



Versatility in action.

Strengthen even weak, problematic nails, rebuild their sides, and extend broken nails. You can work with the brush-on gel on forms, tips, or the natural nail plate.



Express application.

Brush One Bottle Gel is perfect for the no-filing technique. Why? Because it's a self-leveling gel with a thinner consistency, allowing you to achieve a professional, smooth finish in no time.



Quick curing. Just 60 to 120 seconds in a UV/LED lamp is enough to achieve a long-lasting nail style.



Exceptionally durable results.

The bottle gel from Silcare is not only highly adhesive but also resistant to damage. This allows you to do gel manicures every few weeks without worrying about chipping, streaks, or unevenness.



Effortless product application.

You apply the gel directly from the bottle using the included brush. No additional tools are needed, and the result is an equally professional finish.



#### Brush One vs Base One

"Universal Classic"





VS



**PURPOSE** 

Perfect for extensions, overlays, quick touch-ups, and nail reconstruction

**PROPERTIES** 

More flexible, less dense, excellent adhesion to the natural nail plate and Flexy tips, suitable for extensions up to 4 mm

FOR WHOM

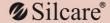
For professionals as well as beginner stylists – shorter styling time – works with the "no filing" technique

A formula perfect for working on both the natural nail plate and for nail plate extensions

Harder, thicker, ideal for extending nails to any length, perfect for working with forms and templates

Convenient for salon work

– self-levels exceptionally well
on the nail surface



### "No-filing" method

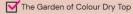
- Prepare the natural nail plate: shape it, lightly buff, clean, and degrease.
- 2 Correct the shape of the nail's free edge.
- 3 Apply Base One Nail Prep.
- 4 Apply a thin layer of Bottle Gel to the nail and cure for 30 seconds. Do not wipe!
- 5 Add Bottle Gel, build a perfect apex, and shape it. Cure for 60 seconds.
- 6 Wipe with a cleaner, correct the shape with a 180/100 file if necessary, clean, and degrease.
- 7 Apply Dry Top The Garden of Colour 15 g for hybrid polishes. Cure in a UV/LED lamp (minimum 48 W) for 30 seconds.
- 8 Apply cuticle oil, and you're done!

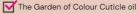


Base One Nail Prep



Base One Cleaner







### 2 Ways to Work with Brush One

#### **Method 1:**

#### ON THE NATURAL NAIL PLATE

- Apply a thin layer of the product to the cleaned and degreased nail, pressing the brush onto the plate. Cure in a UV/LED lamp (minimum 48 W) for 30 seconds. Do not wipe.
- 2 Apply a drop of the product to the upper part of the nail plate and spread it sideways to build the apex. The thickness of the apex depends on the nail's length. Leave it for a few seconds to self-level. Cure in a UV/LED lamp (minimum 48 W) for 60 seconds.
- After curing, wipe the nail. Shape it with a file if necessary.

  3 Apply a layer of Dry Top The Garden of Colour 15 g for hybrid polishes.

  Cure in a UV/LED lamp (minimum 48 W) for 30 seconds.







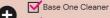
#### 2 Methods of Working with Brush One

#### Method 2: ON A TIP

- Prepare the natural nail plate: shorten the free edge, lightly buff, clean, and degrease.
- 2 Match the tip size to the width of the nail plate. Depending on the type of tip, attach it using nail glue or a base coat.
- 3 Buff the surface of the tip and adjust its length and shape with a 180/100 file if necessary. Clean and degrease.
- 4 Apply a thin layer of Bottle Gel to the tip and nail, then cure for 30 seconds. Do not wipe!
- 5 Apply a thin layer of Bottle Gel to the nail, but do not cure. If you're inexperienced, skip this step.
- 6 Add Bottle Gel, build the apex, and shape it. Cure for 60 seconds.
- 7 Wipe with cleaner, correct the shape with a 180/100 file, clean, and degrease.
- 8 Apply Dry Top The Garden of Colour 15 g for hybrid polishes. Cure in a UV/LED lamp (minimum 48 W) for 30 seconds.
- 9 Apply cuticle oil, and you're done!



Nail tip glue, np. Glue Gel UV/LED



The Garden of Colour Dry Top

The Garden of Colour Cuticle oil

#### Silcare<sup>®</sup>

#### **Brush One vs Brush Two**



- HEMA-free
- TPO-free
- Suitable for extensions 3-4 mm from the free edge
- Maximum curing thickness up to 1.5 mm



- TPO-free
- Contains HEMA
- Suitable for extensions 5-7 mm from the free edge
- Maximum curing thickness up to 2 mm

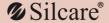




**Product promotion support** 







Are you a distributor and want to test it?

## Order the Brush One Sample Box!

Choose the formulation and packaging, and we'll create a product with your logo!

#### Box contents:

- 6 SKU Brush One (HEMA-free, TPO-free, suitable for extensions 3-4 mm from the free edge)
- 6 SKU Brush Two (TPO-free, contains HEMA, suitable for extensions 5-7 mm from the free edge)
- Leaflet



Choose innovationthat will attract new customers!



The convenience of application and ease of use will attract new users



An extension of the well-known bestseller Base One line.



Perfect also for less experienced users looking for a gel with easy application.



BRUSH ONE

6 most popular colors ensure quick resale.



Attractive price compared to competitors – the same high or better durability.



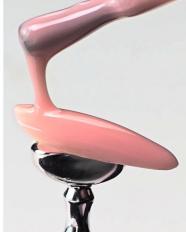
Combining with other hybrid products increases the shopping basket value.







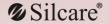




Contact your representative for more information







Silcare sp. z o.o. sp. k., ul. Kostrzyńska 1, 66-400 Gorzów Wlkp.



Handel krajowy | Domestic trade tel.: +48 511 580 090

tel.: +48 511 580 090 e-mail.: hurt@silcare.com



Eksport | Export tel.: +48 601 780 732

e-mail.: marzena.wolas@silcare.com



nails.silcare.com



SilcareCosmetics

